

We're solving the PUZZLE



Almost three decades ago, we identified the pieces of the beef production puzzle and specified a plan that would allow us to reach a number of goals necessary to provide solutions to the industry's production weaknesses. We felt that it would realistically take 40 years to solve the puzzle and we were willing to commit the time, resources and discipline to doing so.

During this time we have fed over 3,000 head of steers, harvested data, evaluated the results with meticulous attention, identified cattle to keep and those to cull, and developed matings that would move us towards solving the puzzle.

We established many goals and all those are listed on our web site, which we encourage you to visit. One very important part of our puzzle relates to carcass as we wanted:

- **CARCASS TENDERNESS AND CHOICE BEEF--NO STANDARDS AND ALL YG1 & YG2**
- **SMALL HEAD, MODERATE BONE TO ACHIEVE 65% RED MEAT**
- **A 1,350 POUND STEER AT 15 MONTHS OF AGE WITH LOW GRAIN TO WEIGHT RATIO**
- **ENVIRONMENTAL CATTLE TO PROSPER IN THE WARMER CLIMATES OF THE WORLD**
- **HEART HEALTHY PRODUCTS LOWER SATURATED FAT**

PINE RIDGE STEERS *fed at Graham Land & Cattle*

Average Carcass Weight 779 lbs.

Adjusted Fat .31 in.

REA 14.6 sq. in.

Graded 70% Choice,
with no Primes and no Standards. Choice offers a very pleasant and nutrient rich eating experience and decreases the saturated fat by as much as 50%

Average YG 2.04,

with the pen grading 94% YG1 and YG2, no YG4 or YG5.

THE DATA SAYS WE HAVE SOLVED THE PUZZLE!

Data for several years is available on our web site, but our most recent harvest data included to the right. . . We think says we have solved the puzzle in a shorter time frame that we thought possible.

We believe in our cattle's environmental adaptability to the warm and humid areas of the world. Seventy percent of the cattle produced in the world are raised in warm weather climates. We breed our cattle to be red with white faces. We stress production traits across the board in our herd and raise Simbrah with low birth weights and high weaning and yearling weights. A live calf is the number one economic trait for livestock and Simbrah are outstanding in their ability to calve easily and breed back quickly.

PINE RIDGE SIRES *produced in our program*

For more information on these young bulls, our specification plan and our program in general, visit our web site www.simbrah.com



PRR PLENTIFUL 914U



PRR DAZZLE 911U



PRR AMMO POWER 977U



PRR PALISADE 813T



PRR OPTIMUM 892T

Visitors are always welcome at Pine Ridge Ranch. Give Jane and Bill a call or email to visit the ranch and view our continued progress with this great Simbrah breed.



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